



## Flex starter pack

1 reusable Flex holder

3 replacement foamstrips  
with triple-lame technology



available in 4 sizes: 25 - 35 - 45 - 55 cm

Discover the FLEX now!

[www.heva.be/flex](http://www.heva.be/flex)



**HEVA**, founded in 1938, is a family business specialized in cleaning products. Began with deliveries to drugstores, our activities shifted to department stores and later to DIY businesses and cleaning suppliers. After more than 80 years, we are a stable manufacturer and partner in the distribution chain and active in more than 30 countries.

The main phrase of HEVA is Easy cleaning, divided by chapters:

- Hygienic brushwork and accessories
- Disposable gloves
- Doormats
- Microfiber cloths and sponges
- Sanitary products

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**FLEX**  
by  
**heva**

EFFICIENCY MEETS  
SUSTAINABILITY

# FLEX<sup>by</sup> heva

## The flex story

*Floor squeegees, produced since 1938.*

Everything started in 1938, when Henri Vanzeebroeck started manufacturing floor squeegees in wood under the brand HEVA (Henri Vanzeebroeck). Due to the professionalization in the hygiene sector in the early 90's, HEVA was one of the first to develop a new line of floor squeegees made of polypropylene, specially designed for the food industry. The INDUSTRA FOOD was born.

As trendsetters in the 90s in hygienic floorsqueeeees, we wanted to create a modern and actual squeegee with the focus on:

- efficiency and ease of use
- hygiene
- ecology

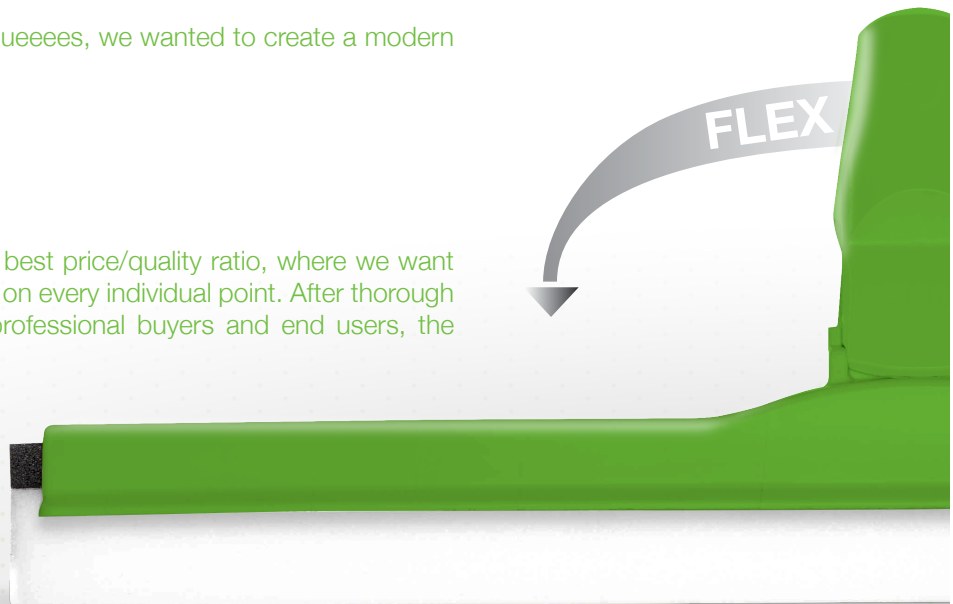
And this with our ever-present focus on the best price/quality ratio, where we want to do a lot better than the top in our branche on every individual point. After thorough market research and in consultation with professional buyers and end users, the HEVA FLEX was born.

## DISCOVER THE ADVANTAGES:

Easy curving in narrow spaces.

Machine washable.

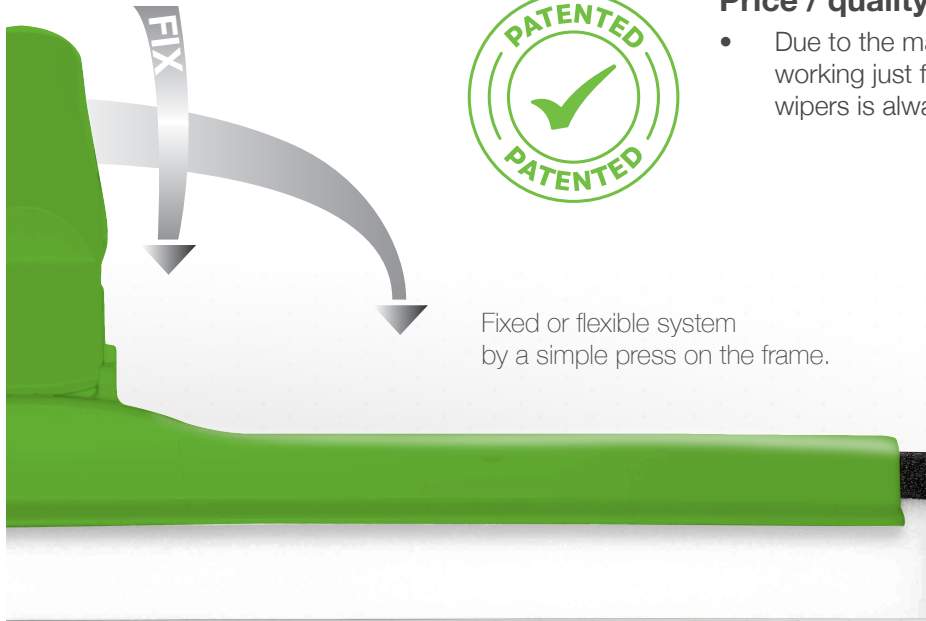
Completely smooth on the inside, easy to clean.



# Check it out yourself

## Efficiency in cleaning

- Floorsqueegee can easily be changed from FIX to FLEX.
- FIX for standard cleaning.
- FLEX for cleaning from 1 point, between obstacles, narrow stairs, under cupboards.
- The concept of the patented triple lame removes 1 extra time the water (PATENT).
- Easy and small to store away (clips to the side).
- Easy to disassemble.
- Use of the highest quality foam on the market. (HEVACELL).



Fixed or flexible system  
by a simple press on the frame.

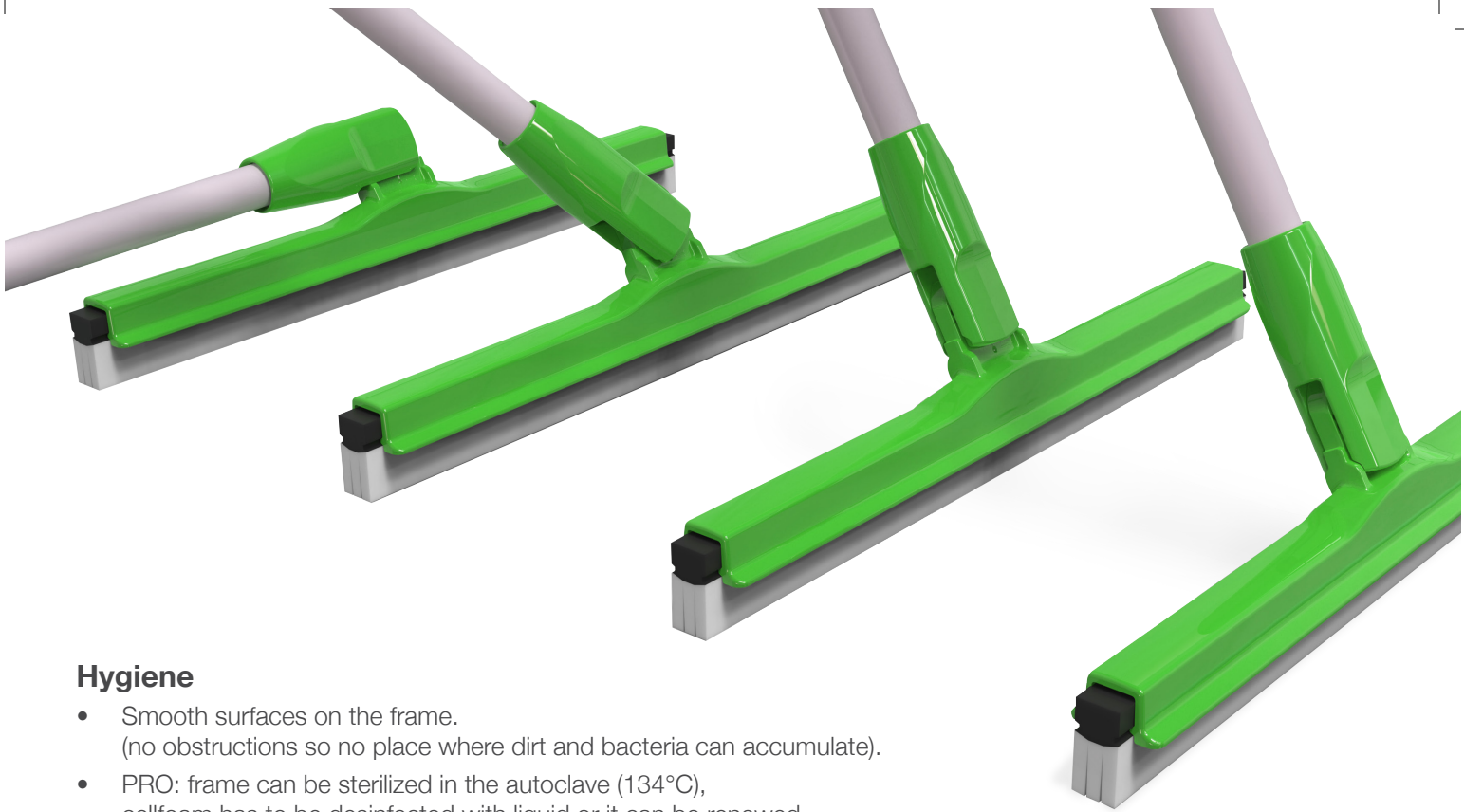
## Price / quality

- Due to the many functionalities, you or your staff are not working just faster and more efficient, 1 frame with 3 spare wipers is always cheaper than 3 complete floor wipers.

Only the wearing part must be replaced. Each time the frame is reused, you save 220 g of plastic (45 cm model).

**heva**  
EASY CLEANING





## Hygiene

- Smooth surfaces on the frame.  
(no obstructions so no place where dirt and bacteria can accumulate).
- PRO: frame can be sterilized in the autoclave (134°C),  
cellfoam has to be disinfected with liquid or it can be renewed.
- When hung vertically, the floor squeegee dries faster and drips from just 1 point.
- FIX & FLEX can be operated with the foot, without hand contact.
- Of course available in the most common HACCP colours, and more.
- On demand, with QR code, for track and trace in production facilities.



## Ecology

- Replacement foam distilled down to the essentials, without unnecessary parts.
- The foamstrip is a monomaterial, not glued but thermoformed.
- Production in Belgium with green energy.
- Transporting the change part is the lightest on the market, therefore cheaper and with smaller CO2 impact.
- Each part is made from mono-materials, making recycling simple and efficient. This not only minimizes waste, but also promotes a circular economy in which raw materials can be reused for new products.